



EMBRACER

4<sup>th</sup> Regional Stakeholder meeting

**Rethinking modal integration between Public Transport and shared,  
connected and autonomous mobility**



**20th February 2025, Cagliari, Italy**

Venue: Sala Ex Cappella, via V. Ciusa 19, Cagliari

**Remotely:**

<https://meet.goto.com/841263037>

or

+39 0 230 57 81 80, access code: 841-263-037



[www.interregueurope.eu/EMBRACER](http://www.interregueurope.eu/EMBRACER)



## AGENDA

Time (CEST)	Session	
11:00 – 11:15	Welcome and brief round-table introduction	TTS Italia & Città Metropolitana di Cagliari
11:15 – 11:30	The Interreg Europe EMBRACER project: aims and key achievements to date	Lorenzo Valletta - TTS Italia
11:30 – 11:45	Strategic Territorial Plan: vision, priorities and projects	Paolo Mereu – Metropolitan City of Cagliari
11:45 – 12:00	On-Demand Service in Low-Demand Areas of The Metropolitan Area of Cagliari (TBC)	Silvano Angius – CTM SpA
12:00 – 12:15	State and prospects of public transport in areas with weak demand	Barbara Manca – Assessora ai Trasporti della Regione Autonoma della Sardegna
12:15 – 12:30	Opportunities for Weak Demand Areas from Sharing Mobility	Benedetta Sanjust – Playcar S.r.l.
12:30 – 12:45	MaaS in Genoa, the GoGoGe experience	Fabio Gregorio – AMT Genova (online)
12:45 – 13:00	Discussion & conclusion	Città Metropolitana di Cagliari

*End of meeting & Networking Lunch*